VIFAF – VIRTUAL INTERNATIONAL FINE ART FAIR

Monday , January 1st , 2024, Chania, Crete Greece.

What is VIFAF? – Virtual International Fine Art Fair (VIFAF) is an international Art Fair organized by World Of Crete, Posterus360 Venues, and curators internationally. This different approach of Culture in unique designed halls called Virtual International Fine Art Fair (VIFAF) is hosted by the next generation of forums of Posterus360.
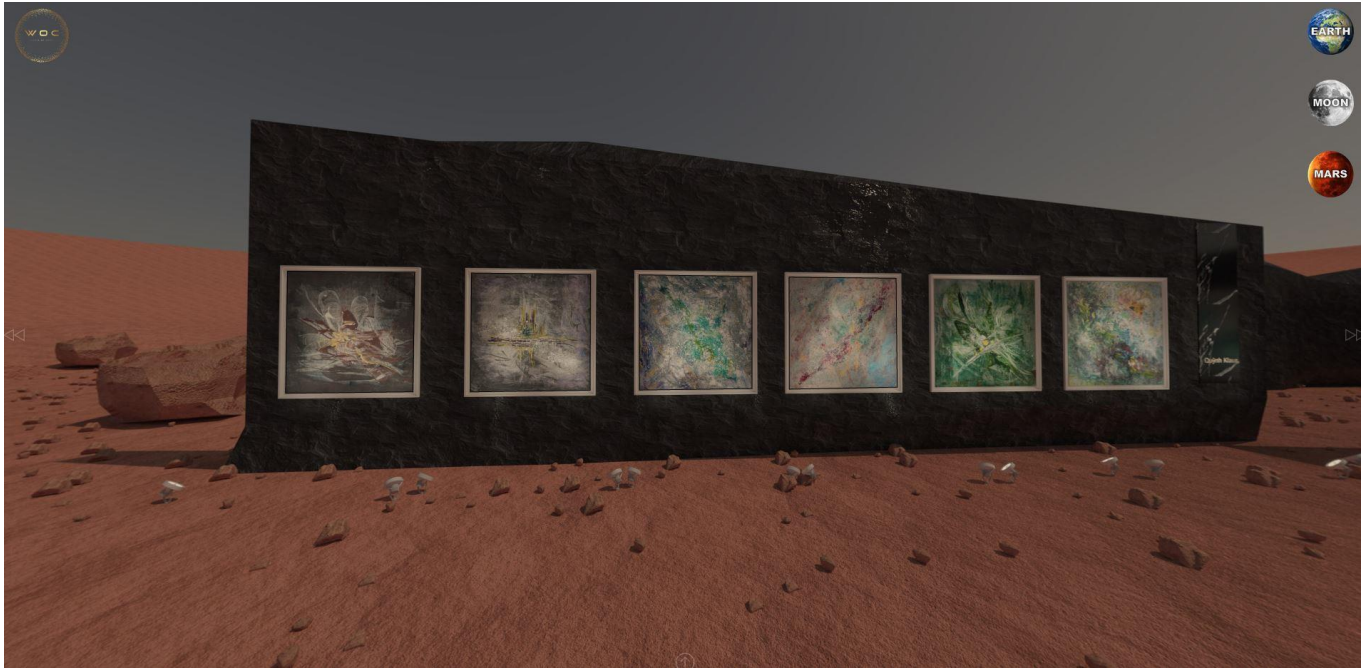
What is Posterus360? – Posterus360's is the only Virtual Fairs is a complete digital full 4K photographic render exhibition trade fair building complex. The architectural design contains buildings with the highest quality, as well as futuristic classic parts, harbor for Yacht designers, aerospace, Fine art, antiques and automotive spaces.

The buildings can be placed in any city or country, giving as well a full 360 view of the surrounding locations. That way all the participants will have the opportunity of a worldwide exhibition. Where each building offers 8 halls of 5000m², harbor for 150+ yachts with a total of 60 000m² exhibition space. Additionally, we offer as well exclusive locations, this is our Moon and Mars halls. The events and fairs will last approximately 7days, open 24hours, 7x7 and free accessible to all public. Separated to World Of Crete venues, Posterus360 also rents space to third party event and fair organizers. Designing there fair, architectural floor plans, VR, 3D booth building, marketing, etc.

Who is VIFAF? –Virtual International Fine Art Fair (VIFAF) is an international Art Fair designed, created for Posterus-Event and Posterus360 in 2017 by Count Dr. Thomas A.L maes. The first Virtual trade fair and complex created ever. Now hosted and organized by World Of Crete IKE within Posterus360 trade fairs.

Where and when? – The 7th edition takes place virtually from 1st February until 21st February 2024.
The Art Fair will take place at the 7th floor of Posterus360 including our exclusive locations Moon and Mars, with a total exhibition space of 12.000 square meters and up to +-130 booths. More than 270 artworks from artists and galleries around the world The full 360 surrounding views will give you a realistic feeling of being there. As we work with the highest newest technologies, including virtual reality glasses at the physical locations.
Each booth can have promotional materials like videos playing and sharing detail with the visitor or the potential client. The Art fair will also be accessible by everyone, anywhere and free for all people around the world and that through our application reachable by any mobile device or computer.

Why this new approach, and why now? – As we believe and see it of great importance to bring the art world into the new century of the digital times. Because our times offer us all the possibilities to bring all this to reality and with the highest quality.
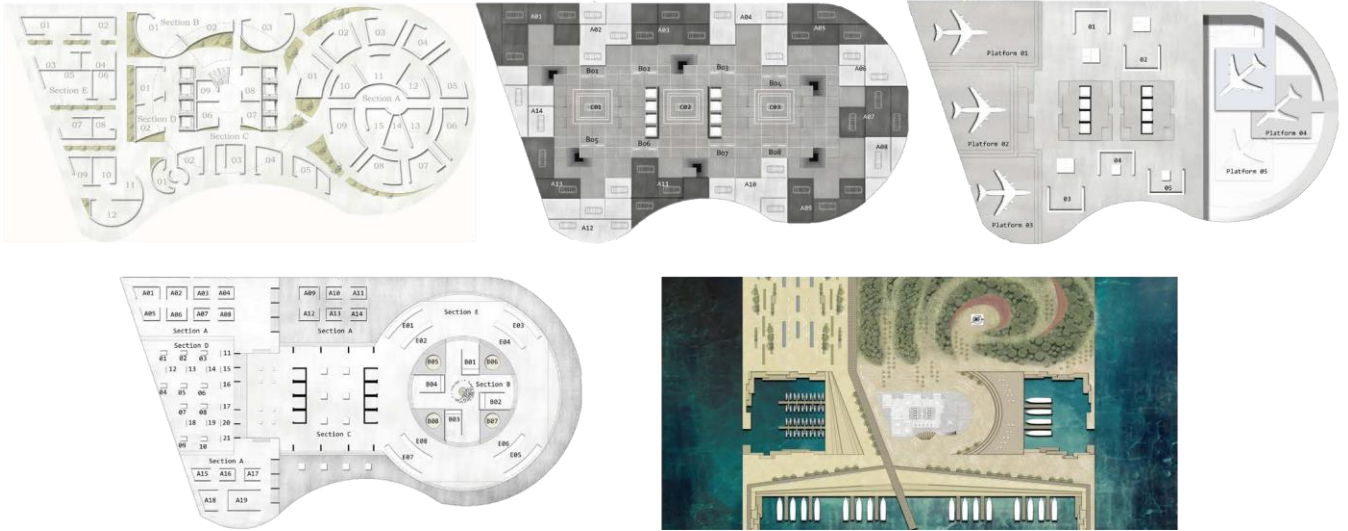
The 'How' – Thanks to Posterus360, VIFAF gains an exclusive high-quality platform. Together with architects, designers and software developers, Posterus360 brings the real future. Posterus360's Virtual Fair is a complete digital full HD 3D exhibition and trade fair complex. The participants will have the opportunity of a worldwide exhibition. All digitally promoted over millions of locally and international enthusiasts. Including a digital and physical published catalogue, magazine and newspaper. Including the physical marketing that is similar to a physical events or trade fairs. The fair will be open 24hours, 7x7 and free accessible to all public. Physical events and well-established trade fairs can give a visitor reach of +-50 000 people.

The fairs have a unlimited reach of people for each event. 2022-2023 venues reached on 32.000 visitors and 12.000 in the first hour of opening. Access can be provided worldwide by sharing the app through social media, e-marketing, email, etc. We will have accessibility from all digital devices, smart phones, tablets, pc, notebook, etc. as well as exclusive access at our physical V.I.P events and partner locations. HD interactive TV, High Virtual reality glasses and control at Physical locations for the best view of the fair. Our software developers have designed a full interactive communication system as well. This way we give a wide range of communication capabilities between visitor, participants and the trade fair team. We integrate for each booths and participant a direct sale of your product system, with credit card, etc. Communication with the sales person of the booth and company also includes full access of the company catalogues, business detail, etc.

Participants: Annabelle Rudin, Maria Evseeva, Adina Ding, Arisa TN, Charlotte Kerswill, Hamza Fiaz, Kaori Sakaguchi, Sukey C, Christophe Boch, Gallery Zum-Harnisch, Thomas Maes, Ines Laith, Natalie Sobo, Sabine Windischbauer, WOC Gallery, Yukari Blair, Amani Elbayoumi, Angela Thouless, Davina Dugnas, Ragini Gupta, Haiting Tang, Anita Édes, Soul Hwangso, Elena Canabal, Emma Brahas, Mary Toledo, Shikon, Sara Bresolin, Ivy Jian, Enrica Toce, Elizabeth Colazo, Vittorialessia Brunetti, Kris Kirwan, Eddie Mosler, Humans Sato, Claudia Chang, Leon Amemiya, Miho Muto, Natalya largina, Kaydo Garden, Masaki Hirokawa, Mirjana Amidzic, Noriko Ue, Yuka Ohara, Leni Acosta Knight, Gabriel Meiring, Aaliyah Ebrahim, Alison Aplin, P.M Event, Annabel Díaz Gil, Quynh Klaus, Chan Suk On, Miquel E, Sisko Määttä, Tahara MIo, Joe Stublick, Rachie Campbell, Uma Aslam, Oumaima Choua, Anit Kaur, Manuel Langstadlinge, Ozlem Sogut, Toni Reding, Anton Faalk, Freddy Carrión, Ángela Rivas, Lylas Zola, Sample Of A Universe, Sandy Jian, KOMATSU RIKAKO, Tayhe Munsamy, Meg, Nadia Vetsch, Diana Raycheva, Viviful Girl, Selin Çinel, Manuela Hellwig, Erika Togashi

VIFAF offers the following events and happening:
VIFAF "24 (February 1 - 21 February 2024) Virtual Fair
21 days, 24/24 international Fine Art Fair virtually within Posterus360 building, as well Mars and Moon locations. Accessible worldwide by any device.

More information can be found at our website: www.worldofcrete.com
For any additional info and questions, participants, press, application, etc.
Contact us at: Vifaf@worldofcrete.com or info@worldofcrete.com
#####
###